

MOBILE GLOBAL

2015 NCHU International Summer School

Upgrade Your Future Now!

Mr. Momo

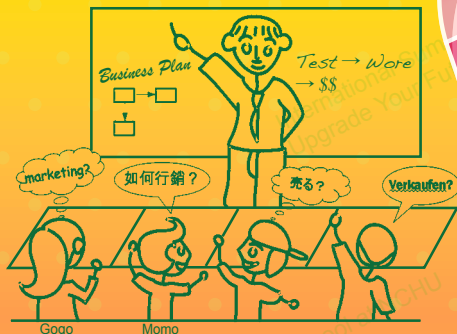
Lady Gogo

INTERNATIONAL SUMMER SCHOOL AT NCHU

International Summer School Helps You:

Widen Horizons

- ✓ Take classes taught by international teachers
- ✓ Discuss issues with students from different background



Widen Horizons

Upgrade Your Future Now!

Strengthen Potential

Deepen Network

- ✓ Meet people from different universities/countries
- ✓ Broaden your friendships to all over the world



Strengthen Potential

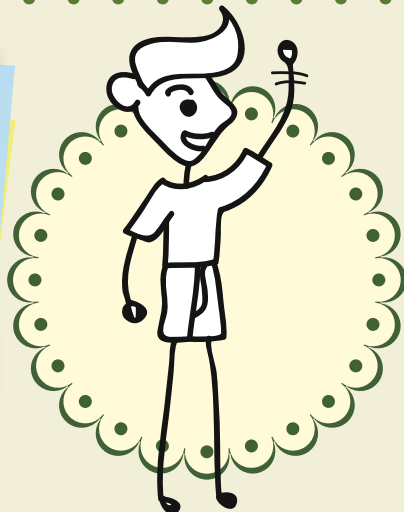
- ✓ Increase international experiences
- ✓ Discover your interest



Meet Momo and Gogo!

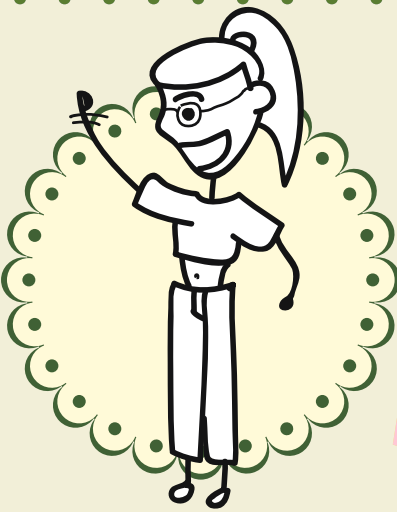
Mr. Momo

Momo was raised in the countryside of Taiwan, where his family are all farmers. He loves to read books and watch television shows from overseas. His favorite show is Friends because he is easy to make friends. He is especially at ease to talk with people from all around the world when they visit Taiwan and loves to show them the best places to eat and Taiwan's most delicious fruits!



Lady Gogo

Gogo was raised in Genova, Italy. She speaks Italian, Spanish, German, Russian, and of course English. Traveling and experiencing the world is what Lady Gogo loves to do. Asia is her latest destination, where she has learned a new language and discovered new things around every corner. Trying everything she can, Lady GoGo loves to explore and have fun.



Come Join NCHU ISS & Have Fun Now!!

Food, Culture, and Marketing



Morning Courses

Session One (July 15-28, 2015)

- What we eat: agricultural product marketing in Taiwan
- Conflict management and resolution: a cross-cultural approach (Chinese and western)
- English: one tongue, many cultures
- Cross-strait economics and cultures*

Session Two (August 5-18, 2015)

- International trade models and their implications for global marketing decisions
- Is the west better than the rest? Let's test! Background and environment of business management in western countries
- The art of Taiwan tea: a tea processing experience
- Food security*

Afternoon Courses

Session One & Two

- Make me laugh: understanding western humor through joke telling
- Preparing for TOEFL*
- Discover Chinese culture
- Fun Taichung!
- Get ready for business life (Only in Session One)

Notice:

1. All courses in English except when indicated with a * (these courses are in Mandarin).
2. Courses may be subject to change. Please visit the website for any updates.
3. Each course provides an 18-hour learning certificate if the course is completed successfully.



Attractions and Tastes of Taiwan

Fun Taiwan!



PROGRAM DURATION

- Session One: July 15th - 28th
- Session Two: August 5th - 18th

CONTACT

- Office of International Affairs, National Chung Hsing University
- Tel: +886-4-22840206
- Email: oia@nchu.edu.tw

APPLICATION

PRICE

	Overseas Students/NCHU's Partner University Students	
	One Session	Two Sessions
Registration Fee (nonrefundable)	NT\$1,760 (around US\$ 55)	
Program Fee	NT\$ 27,000/20,250 (around US\$ 900/675)	NT\$ 45,000/33,750 (around US\$ 1500/1125)
Accommodation	NT\$ 3,600 (around US\$ 120)	NT\$ 6,000 (around US\$ 200)
Special discounts are provided for groups and early birds. Please visit taiwanstudy.asia for further information.		

1. Visit taiwanstudy.asia

2. Register & Choose Courses

3. Complete Payment

4. Prepare for the trip!



<http://taiwanstudy.asia/>